

Red Hat OpenShift: The Strategic VMware Exit for UK Organisations

Following Broadcom's acquisition of VMware, UK organisations are facing massive cost increases and forced product bundling. Red Hat OpenShift Virtualisation offers a modern, unified platform to run VMs and containers together, providing a structured exit strategy from proprietary lock-in.

The VMware Pricing Shock



Comparison: VMware vs. Red Hat

| Feature | VMware by Broadcom | Red Hat OpenShift Virtualisation |
|-----------------|----------------------------|---|
| Licensing Model | Bundled (VCF/NSX/VSAN) | Transparent subscription |
| Minimums | 72-core minimum threshold | No restrictive core minimums |
| Architecture | Proprietary virtualisation | Open-source Kubernetes (VMs & Containers) |

The Strategic Migration to Red Hat

Run VMs and containers on one platform
Modernise workloads incrementally without rewriting code for existing virtual machines.

Avoid single-vendor commercial risk
Build an interoperable foundation not subject to the commercial whims of one acquirer.

The 5-Step Roadmap

1. Audit

2. Assess

3. Pilot

4. Migrate

5. Optimise

A phased, risk-managed approach structured around your existing contract renewal windows.